



SCHMIDT FAMILY OF COMPANIES AT A GLANCE

- Fifth-generation, family owned and operated real estate firm founded in 1927.
- Over 90 offices company-wide in Michigan, northeast Ohio, both coasts of Florida, and the U.S. Virgin Islands.
- Over 1,900 REALTOR® associates.
- Total sales volume of \$5 Billion+ in 2023.
- 14,000 transactions in 2023.
- Ranked RealTrends Top 40 Real Estate Brokerages Worldwide.
- Anywhere Real Estate, the Coldwell Banker brand's parent company, has been designated as one of the 2023 World's Most Ethical Companies by Ethisphere Institute. This is the 13th consecutive year that Anywhere has been honored with this designation.
- #1 most visited real estate brand online according to Comscore 2023 media trends.
- Mortgage, Title, Property Management, and Relocation Services.
- Principal Broker for Anywhere Real Estate Inc., the world's largest real estate relocation and referral company.
- Unparalleled technology, education, and lead generation offerings.
- In-house Marketing Group to serve you – including President of Marketing, Business Manager, Luxury Ambassadors, Digital Marketing Manager, Digital Marketing Specialists, Continuous Improvement Managers, Print Specialists, and world-class Graphic Designers.
- Ranked #1 for number of offices and #3 in sold transactions of 900 Coldwell Banker affiliate companies around the world.
- Coldwell Banker Global Luxury aligns the power and recognition of the Coldwell Banker brand with the experience of an unmatched agent base to exceed the expectations of the most discerning clientele.
 - More than \$200 Million in luxury home sales each day.
 - Represents 39,339 closed transactions of \$1 Million+.
 - Attained a \$1.9 million average sales price for \$1 Million+ homes.
- Commercial real estate – #1 in sales in Michigan and nationally recognized in top 5% of Coldwell Banker Commercial.

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