

MOXI PRESENT

PRESENTATION TOOL: LISTING, BUYING, & PERSONAL PRESENTATIONS

- Connected to the MLS, providing up-to-the-minute market condition current to that day, regardless of when a client opens it.
- Auto-populate with an MLS number or enter the information in to create amazing intuitive presentation in minutes.
- Interactive CMA provides analytics, details, and clickable visuals catering to all learning types.
- Clients understand and see the market themselves rather than just being told about it. Helps clients make comfortable & confident choices.
- Prepare a presentation in advance or on the fly.
- Agent can have flow control: move, edit, or delete pages.
- Easily add Brokerage-made marketing and stat pages.
- Easily create custom pages to include video, text, photos and more.
- Integrates with Zillow to showcase an agent's Zillow reviews in their presentations.
- Create newsletters: Easily add videos, articles, photos and send to your sphere.
- Provides web (online) and PDF view so clients can receive them in the way they need.
- Team Friendly: Easily allows teams to collaborate on presentations.
- The presentation slides provide your conversation talking points.
- CBx Buyer Locator: predictive analytic slides that help identify buyers for a property and help agents create effective marketing plans.

MOXI ENGAGE

CRM/CAMPAIGNS/DATABASE

- Productivity system designed to help agents achieve goals and convert leads to clients.
- Goal setter keeps agents on track and lets their manager help keep them on track. Connects to the MLS for current GCI and property info.
- Syncs with company G-Suite email or personal Gmail contacts and calendar and automatically adds them to Moxi.
- Listing Announcements: Agents can subscribe contacts to receive their listing and just sold announcements.
- Campaigns: Use company marketing campaigns or create your own. Easy to send to your sphere or a single prospect.
- Daily suggested tasks keep agents on track with individual prospects.
- An agent's contacts cannot be viewed or accessed by anyone but the agent.
- Neighborhood News: Includes listings, trends in market, active info, mortgage calculator and more for a specific zip code. Agent can set up to send to leads or clients monthly or anyone can subscribe themselves on an agent's website.
- Integrated with Dotloop: creates and populates transaction loops and contracts for agents. Engage takes a person from lead, to client, to closed client. Dotloop integrates with Zillow to ask clients for reviews. Moxi integrates with Zillow to pull in reviews. Full circle awesomeness!

MOXI WEBSITE

- Connected to the MLS providing up-to-the-minute MLS data.
- Sites come built ready to use or agents can customize them.
- Do minimal updating to personalize or create completely personalized custom pages.
- Agents can change the look and feel of their sites to stand apart.
- Many designer templates available to easily make the site look the way the agent wants.
- Add video, pictures, testimonials, moving backgrounds, and more.
- Allows agents to cater to their business, niche, preferred vendors, areas of specialty, and more.
- Add customized searches to your homepage allowing specific listing types to be showcased.
- Integrates with Zillow to showcase an agent's Zillow reviews on their website.
- Neighborhood News: automatically integrated into each site.
- Search Engine Optimization: Site already optimized but agents can optimize further.
- Use the company-provided website address or connect to your own.
- Easily showcase our company's residential and luxury listing books or the CB Blog right inside websites.
- Team options allow teams to create and use the same site.
- Facebook Messenger can connect to an agent's website to chat live.
- Exceptional support through live teaching, video, chat, and step-by-step PDF.

