



**COLDWELL BANKER**  
**DBA HERE**

**STOP BY, OR CALL!**

When you need an experienced real estate professional to help you buy or sell a home, I would love to sit down and talk about your needs.



**COLDWELL BANKER**  
**DBA HERE**

## FINDING THE RIGHT BUYER FOR YOUR HOME

What's the Coldwell Banker  
(**INSERT DBA**) difference? We  
use proprietary data to help  
us locate the most likely buyer  
for YOUR home. We take the  
guesswork out of it and get the  
job done.





## **COLDWELL BANKER**

### **DBA HERE**

**FOR SALE BY OWNER  
ISN'T AS LUCRATIVE  
AS YOU THINK!**

A National Association of REALTORS®  
2017 study found the typical FSBO  
home sold for \$190,000 compared to  
\$249,000 for agent-assisted home sales.  
That's a \$59,000 difference! Still think  
you might 'save' money this way?



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# UNMATCHED MARKETING

At Coldwell Banker (**INSERT DBA**), we have a world class marketing department. From our 10 professional designers to our unmatched luxury department, we can do for you what other brands can't. Get in touch with an agent today to see the scale of what we have to offer.



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## HOMES FOR DOGS PROJECT

At Coldwell Banker (**INSERT DBA**), we believe in not just serving our clients with amazing listing experiences, but also serving our community and truly backing up what we believe. That's why the Coldwell Banker network has helped over 20,000 pets find their forever home. If you're thinking of buying or selling, let's talk.





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**FUN & FULFILLMENT**

We KNOW selling a home can be a stressful process. That's where we come in - we do all the hard work and deflate any stress for you. We are ready to share our local knowledge about real estate with you and put it to the test - you just sit back and relax.

Selling your home is a big deal.


The company that helps you should be, too. The **Coldwell Banker**<sup>®</sup> brand is one of the world's best known and trusted names in real estate, giving you advantages most other brokerages can't.



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POSTAGE METER  
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## CALL ME...

when you are ready for professional advise and a free, no-obligation market analysis of your home.



**AGENT NAME**

REALTOR<sup>®</sup>

**CELL: 000-000-0000**

*Agent.Name@CBGreatLakes.com*

*CBGreatLakes.com/Agent.Name*

“

*Client Testimonial. - City, ST / Name / Date*


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