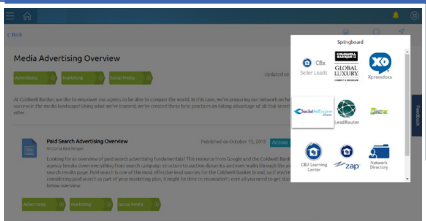


GETTING STARTED GUIDE

Getting started is simple and should take you less than 5 minutes.

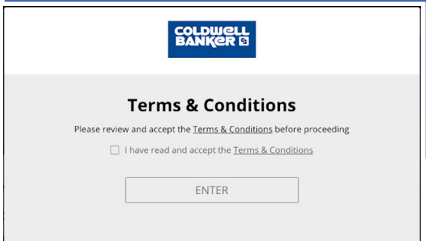
Step 1 **ACCESS YOUR COMPANY INTRANET**

Look for the Social Ad Engine Link on CB Exchange: CBExchange.com.



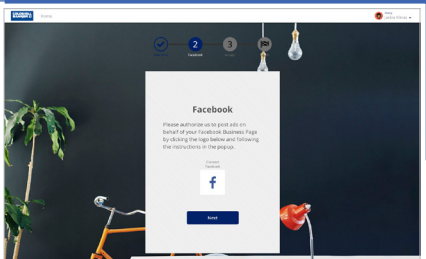
Step 2 **ACCEPT TERMS & CONDITIONS**

You'll see a pop-up asking you to review and accept Terms and Conditions. Please accept these in order to proceed.



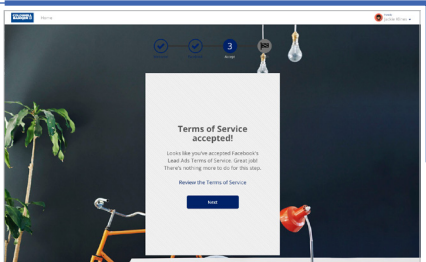
Step 3 **CONNECT YOUR FACEBOOK BUSINESS PAGE**

Now that you're logged in, a pop-up will appear asking you to connect your Facebook account. You will not be able to run ads on Facebook until this has been completed.



Step 4 **ACCEPT FACEBOOK'S LEAD ADS TERMS OF SERVICE**

You may be asked to accept Facebook's Lead Ads Terms of Service. Please read and accept this policy if you want to proceed.



Now you're all set, so let's get to promoting those listings!

