



HomeHub

## STAYING CONNECTED: STRIKING THE PERFECT BALANCE

An insight into our Thoughtful  
Client Communication Approach.



Understanding the communication preferences of today's buyers and sellers during a real estate transaction empowers us to offer a tailored communication approach that prioritizes client satisfaction.

While our client communication plan includes multiple messages, the majority of the time, communications do not exceed past the first 72 hours.

### FACT:

A remarkable 75% of clients schedule an appointment with their personal concierge within 72 hours of the initial invitation, initiating a seamless transition in communication.

### FACT:

Once this connection is established, all future communications during the moving process transfer to their dedicated concierge, who provides a supporting role for you and a level of service you'll be proud to put your name on.

### FACT:

Once your client is comfortably settled in their new home, they are automatically transferred to their personalized Home Management site, no communication necessary!

### FACT:

Your complimentary Client Follow-Up program automatically initiates, ensuring you stay front and center as their dedicated real estate expert for life!

*Disclaimer: PCI Compliant.*

*To ensure that our communication practices align with privacy regulations and respect the preferences of your clients, we consistently offer them the ability to opt-out or control their communication preferences. This commitment reflects our dedication to maintaining transparency and respecting the choices of those we serve.*