



# WHEN IT COMES TO HOME, WE'VE GOT YOU COVERED

With over 95 years in the real estate industry, we've come across some pretty amazing local service providers like lenders, insurance providers, roofers, plumbing & heating, construction, cabinetry, interior designers, architects, home warranty, furnishings, handymen, the best restaurants to go to, doctors, dentists, lawn care and landscape design, car dealerships and service - and that's just the short list! The most common question we get when it comes to home and the local communities and neighborhoods we serve is "Who do you recommend?" Our clients are just real people looking for a way to find trustworthy local businesses that perform high-quality work. We take great pride in delivering an exceptional experience when it comes to HOME and recommending exceptional service providers.

Our amazing trusted service provider program, HomeHub, offers an individual robust online platform experience paired with an App featuring our preferred service providers for all agents, brokers, clients and the broader consumer base to make the vendor process simple for all homeowners when they need service providers after they have sold a home and are moving as well as all home maintenance needs for life. This white glove personalized concierge service is right at their fingertips and places your business above and beyond the competition.

So welcome! You've been invited to...

## HomeHub

Schmidt Family of Companies was founded in 1927 and is the parent company to our full-service real estate brokerage firms, Coldwell Banker Schmidt Family of Companies, Elite Sotheby's International Realty and Century 21 Schmidt Real Estate, with 90+ offices in Michigan, northeast Ohio, both coasts of Florida and the U.S. Virgin Islands with over 2,000+ Realtors and Associate Brokers. Total sales volume is over \$5 Billion Dollars with 15,524 closed transactions on the buy and sell side.





HomeHub

# MEDIA KIT

**Word of Mouth** | With an annual average of 15,524 transactions with buyers and sellers, our agents and brokers are often asked, “Who do you recommend?” As their Trusted Advisor, we direct them to HomeHub.

**SchmidtResources.com** | 2,000+ agents across 90+ offices will have access to all HomeHub service provider information via our online agent resource website.

**Social Media** | HomeHub can be shared across all agents’ social media accounts including Facebook, Instagram and LinkedIn. Service provider’s contact information, email and phone number can be directly shared with the public consumer base via email, text and Facebook Messaging.

**HomeHub** | Participating service providers will be featured in both an online platform and app organized by vendor category with contact information, email, phone number, business logo and website link. Agents can print out the service provider information and lists to give to their clients to recommend your services. From the HomeHub app, service provider information can be instantly shared conveniently via email, text or FaceBook messenger right from their fingertips.

**Complimentary Program** | There is no cost to the service provider to be a part of HomeHub.



HomeHub with its individual online platform and own App features all of our trusted service providers so that you stay top of mind when needed for homeowners needs. This custom App platform allows our brokers and agents to give their clients and the broader public consumer base a seamless, branded experience, featuring a dedicated concierge and the opportunity for your business to be a part of the network of trusted professionals we recommend everyday to work with and share with others to make certain that your business contact information is front and center to homeowners. Homeowners will be able to find trusted professionals for any home maintenance or projects they have over their entire real estate journey. This will be their move and home assistant for life! What are YOU waiting for? Sign up today to get started with this amazing program and increase your business opportunity!