



HomeHub for Commercial

What is HomeHub?

- HomeHub is a complementary, agent branded, valuable service which adds to the agents' total value proposition to give better service and win more business, be the source of all things real estate, generate repeat and referral business, use for lead capture and lead generation.
- All of our joint venture partnerships are represented as core service providers in HomeHub: Coast One Mortgage, Coast One Title, Woodland Title, and APHW.

The HomeHub program features both an online platform paired with an App to provide a seamless, branded experience for each agent with their contact information built right into HomeHub providing you with the ability to promote this as your own custom app to give your seller & buyer clients, past clients and sphere of influence a truly personalized and pain-free moving experience backed by powerful technology and the entire system is automated!

You will be able to provide your clients with a live dedicated HomeHub concierge (with the new HomeHub concierge branded Caller ID) to help set up internet, phone service, security system packages, utilities and more.

Additionally, they will be able to find trusted professionals for any property maintenance or projects; like selecting a roofer, plumber, architect, builder, electrician, landscaper, painter, insurance, etc. and have a place to store all their property's documents for their entire real estate journey. This will be your client's moving and property assistant for life! Additionally, agents are able to add their own vendors into the program who they use, trust and recommend.

The best part is this tool is complimentary for both you and your clients along with no charge to the vendors. HomeHub offers you a valuable service with enhanced functionality of touchpoints to your total value proposition to give better service and win more business, be the source of all things real estate, generate repeat and referral business and use for lead capture and lead generation. You can provide exceptional white glove service after you close this transaction and beyond!





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Q&A

What opportunities are available to the Commercial agent to customize their HomeHub accounts?

- Commercial agents can customize and tailor fit their client and sphere emails. You may customize the email subject line, content of the email as well as include your email signature, and add any images, videos or links.
- Commercial agents can add their own preferred service providers/vendors to their accounts.
- Any of the HomeHub Marketing Materials you see in the HomeHub Square on Schmidt Resources can be customized with your contact information for you.

How HomeHub can be utilized for buyer & seller transactions:

- Yes, you can use HomeHub, if you are intending on setting up small business services under their name and information.
- If you are intending on setting up small business services under a tax ID, LiveEasy could potentially do this in the future, but they are not currently set up for it.
- If the transaction is a large company, HomeHub is not currently set up for this.
- LiveEasy would then refer you to the enterprise team for large deals... think call centers or office buildings.
- In addition to the transaction side of HomeHub, there is the Homeownership side, which offers all the unique things mentioned and can be utilized by everyone along with giving you the ability to share your preferred service providers with people.

