

COLDWELL BANKER'S INTRANET

via mycbdesk.com

- News, updates, and tools from the Coldwell Banker brand
- Marketing Center, Boost, Moxi, CB University, CB News, ListTrac, Business Advantage, Prospect Square, Market Quest, etc.
- Username: first.last@coldwellbanker.com (or use redirect from MoxiHub)
- Coldwell Banker Help Desk: 877-4-COLDWELL or help@coldwellbanker.com

Username:

Password:

MOXIWORKS

- **Present** - Interactive CMA (competitive market analysis) Presentation Tool for seller and buyer presentations along with Newsletter capabilities. Integrated with CBx Buyer Profile.
- **Engage** - A CRM (client relationship management) integrated with your G-suite email built specifically for real estate agents to communicate with their sphere of influence. Drip campaigns, Neighborhood News and Holiday eCards. Plus, track your Real Estate goals for the year by keeping your pipe line organized and filled.
- **Websites** - A place to grow your brand, sphere, and business. Completely customizable, fully IDX fed websites.
- **Directory** - Find any Schmidt Family of Companies agents or staff in your region.
- **Promote** - MoxiPromote lets you create a Facebook Audience Network ad or Google Display Network ad for your listing in just a few easy steps
- **Impress** - Automated property marketing and marketing center.

COLDWELL BANKER'S COMMERCIAL INTRANET

cbcdesk.com

- Crexi, Brevatis, Buildout, Bluemail, etc.
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GOOGLE WORKPLACE

Google Workplace is Google’s suite of intelligent apps

- **Gmail** - custom email address with your name and your region’s URL
- **Calendar** - the ability to create multiple calendars that are accessible to everyone in our office or company
- **Drive** - allows you to store, access, and share your files in one secure place up to 30 GB of storage
- **Docs/Sheets** - These allow you to create and edit text documents and spreadsheets right in your browser
- **Hangouts** - Dedicated group workspace with 1:1 chat and group chat
- **Meets** - Meet is fully integrated with G Suite, so you can join meetings directly from a Calendar event or email invite
- **YouTube** - create a customized YouTube channel to market all of your properties

Username:

Password:

LISTHUB

listhub.com

- Data feed from Moxi to multiple listing websites including realtor.com, homes.com, the land network, MLive and 750 more!
- Seller Reports to automatically notify clients of web traffic of their listings
- Username: Your choice of Username when you sign up

Username:

Password:

LISTINGS TO LEADS

listingstoleads.com

- Automated Property Marketing, Referral & Lead Generation
- YouTube Videos, Single Property Websites, Home Evaluation Lead Gen, Text/800 IVR (Interactive Voice Response)
- Username: ASC to assign
- Help Desk: 800.788.8508

Username:

Password:

DOTLOOP (MI & OH) & APPFILES (FL)

dotloop.com | appfiles.com

- Document storage and electronic signature

Username:

Password:

TRANSACTIONPLAN

darwin.transactionplan.com/tp/login.aspx

- Run your production reports
- Track your agent statement information
- Update your listings for online marketing with high res photos, video links and open houses

Username:

Password:

TESTIMONIAL TREE

testimonialtree.com

- Request Testimonials from clients and customers via email or text - Testimonial landing page for marketing on websites
- Social Media graphics designed automatically for you
- Single Sign on from MoxiHub
- Support: <https://testimonialtree.zendesk.com/hc/en-us>

Username:

Password:

COLE REALTY RESOURCE

Cole Realty Square in schmidtresources.com

- Generate better leads with custom searches and filters
- Obtain mailing lists for Just Listed and Just Sold
- Retrieve Phone Numbers and Email addresses
- Single Sign on from MyCBDesk
- Support: 800.800.3271

HOMEHUB - POWERED BY THISISOURLIST.COM

schmidtresources.com/homehub

- Complimentary, Dedicated Concierge for your clients
- Partnered with our preferred vendors
- Exclusive deals for our clients
- Mobile app for ease of use
- Support: Dannielle Ottimer, dannielle@schmidthq.com, 231.838.3888

Username:

Password:

ADDITIONAL SUPPORT

Links to helpful resources

- **Resource Guide** - schmidtresources.com
- **Facebook Public Page** - facebook.com/CBSFOC
- **Facebook Closed Group** - facebook.com/groups/GenBlueSchmidt
- **Global Luxury Facebook Page** - facebook.com/CBSchmidtLuxury
- **Video Classroom** - schmidtvideoclassroom.com

Username:

Password:

NOTES: